ORDER

Print Date 10/26/12 Page 1 of 3

POL

Amount

Flight Dates 10/26/12-10/30/12

Product

3082

Contract / Revision

Estimate #

Order Sep

00:15:00

586587 /

MO-US SEN-TODD AKIN-

15%

Alt Order #

09852382

Original Date / Revision

Agency Com 10/26/12

Billing Type

Cash

10/26/12

Billing Contact

Order Type **GENERAL**

Advertiser Akin/R/MO/US Senate

Billing Cycle

EOM/EOC Billing Calendar BROADCAST

7669 Staggers Loop Delaware, OH 43015

<u>Agency</u> Strategic Media Placement

<u>Demographic</u> A35+

Rev Codes SP-POL CAN

Buying Contact

Sales Office DC-M

Product Codes PL1Ba

7669 Staggers Loop Delaware, OH 43015 Sales Region NAT Agency Ref

Priority

Advertiser Ref

3

Primary Account Executive

Dan Driscoll

Account Executive Dan Driscoll

Order%

100%

Start Date End Date

Order Share 25% Market Value 86160

Billing Plan

Competing Station % of Order

Competing Station	70 UI OIGEI	Amount
KCPT	%	0
KCTV	25%	21540
KCWE	%	0
KMBC	25%	21540
KMCI	%	0
KPXE	%	0
KSHB	25%	21540
KSMO	%	0

Order Totals Month

November 2012

of Spots Net Amount Gross Amount Rating Start Date End Date 35 \$18,309.00 \$21,540.00

Spots Net Amount Gross Amount 0.00 10/29/12 10/30/12 35 \$18,309.00 \$21,540.00

Totals 35 \$18,309.00 \$21,540,00 0.00

		. .										Tota	ıls
Ln (Jh	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
1 Ni	4 EWS	10/29/12	10/30/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	MT	:30	2	\$300.002	0.00 NM	2	\$600.00
			End Date 11/04/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$300.00	Rating 0.00						
2	4 EWS	10/29/12	10/30/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	MT	:30	2	\$300.002	0.00 NM	2	\$600.00
	_vv3 <u>Start</u> k: 10/29		End Date 11/04/12	<u>Weekdays</u> MT	Spots/Week 2	Rate \$300.00	Rating 0.00	· · · · · · · · · · · · · · · · · · ·	<u>-</u>	***************************************	**************************************	11 1/800011	
3	4	10/29/12	10/30/12	M-F 6-7a M-F 6-7a	CM-AII	6-7a	MT	:30	3	\$600.002	0.00 NM	3	\$1,800.00
NE	EWS												
Wee	<u>Start</u> k: 10/29		End Date 11/04/12	<u>Weekdays</u> MT	Spots/Week 3	<u>Rate</u> \$600.00	Rating 0.00						



586587

Flight Dates 10/26/12-10/30/12

Hiatus Dates

Original Date / Revision 10/26/12/ 10/26/12

Order Sep 00:15:00

Advertiser Akin/R/MO/US Senate

Product MO-US SEN-TODD AKIN- Estimate #

3082

In C	h C	t on wit	F	la	D 1	O. (1500 1.00						Tota	als
Ln Cl		tart	End	Inventory Code	988 14 april 20 - 100 11 11 20 20 20	to produce the same of the same	The latest Control of the Control of	Len S		Rate Pri		MI I W CITY WILLIAM	Amount
4	4 10	29/12	10/30/12	M-F 7-9a 7-8a	CM-AII	7-8a (7:00 AM-8:	MT	:30	3	\$525.002	0.00 NM	3	\$1,575.00
NE	ws			, 55		(7.007.00.0	00 7 (141)						
1641	Start D		End Date	Weekdays	Spots/Week		Rating						
	c: 10/29/1 4 10		11/04/12	мт М-F 7-9а	CM-All	··· · · · · · · · · · · · · · · · · ·	0.00	-20		A505.000			* · • · · ·
•	7 10.	20112	10/30/12	8-9a		(8:00 AM-9:	MT (MA 00	:30	3	\$525.002	0.00 NM	3	\$1,575.00
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	c: 10/29/1 4 10/	***************************************	11/04/12	M-F 9-10a	CM-AII	*	0.00 MT	:30		#200 00 0	0.00 1114		
	7 10	20,12	10/00/12	M-F 9-10a		(9:00 AM-10		:30	2	\$300.002	0.00 NM	2	\$600.00
NE	ws						,						
Mook	Start D:		End Date	<u>Weekdays</u>	Spots/Week		Rating						
12 4	: 10/29/1 4 10/	~~~~	11/04/12	MT M-F 12p-1p	2 CM-All		0.00 MT	.20		#200 00 C	0.00.1111	_	
12	7 10,	4.91 IZ	10/50/12	M-F 12-1p	CIVI-AII	12-1β	N I	:30	3	\$300.002	0.00 NM	3	\$900.00
NE/				·									
Mook	<u>Start Da</u> : 10/29/1		End Date	<u>Weekdays</u> MT	Spots/Week	<u>Rate</u>	Rating						
			11/04/12	M-F 5-6p	C N A A II	\$300.00 530-6P	0.00 MT	-00		+222 222		_	
10 -	7 10	20112	10/30/12	530-6P		(5:30 PM-6:0		:30	2	\$600.002	0.00 NM	2	\$1,200.00
NE/	ws					(======================================	,						
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14 4	: 10/29/1		11/04/12	MT M-F 6-630p	CM AII	\$600.00	0.00			45.40.00.0			
17 .	4 107	29112	10/30/12	M-F 6-630p	CIVI-AII	6-630p	M	:30	1	\$540.00 3	0.00 NM	1	\$540.00
NE	ws												
1411-	Start Da		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
19 4	10/29/1	····	11/04/12	M M-F 630-7p	1	\$540.00	0.00						
10 -	4 :0)	23112	10/30/12	M-F 630-7p	CM-All	630-7p	-T	:30	1 3	\$1,000.003	0.00 NM	1	\$1,000.00
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Mode	Start Da		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
20 4	10/29/1		10/30/12	-T M-F 9-10p		\$1,000.00	0.00	-00					
20 -	+ 10/.	29/12	10/30/12	9-930P		9-930P (9:00 PM-9:3	-T 0 PM)	:30	1 3	\$1,200.00 2	0.00 NM	1	\$1,200.00
NEV	NS					(**************************************	·,						
			End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
21 4	10/29/1		10/20/12	M-F 9-10p	***************************************	\$1,200.00	0.00						
41 4	+ 107.	20112	10/30/12	930-10P		930-10P (9:30 PM-10:	-T	:30	1 \$	\$1,200.002	0.00 NM	1	\$1,200.00
NEV						(0.00) 111 /0.	00 / 101)						
	Start Da		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/29/1	**********	10/30/12	-T	···	\$1,200.00	0.00						
24 4	+ IU/,	29/12	10/30/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	MT	:30	1 \$	51,200.002	0.00 NM	1	\$1,200.00
NEV	WS												
	Start Da		End Date	Weekdays	Spots/Week	Rate	Rating						
MACK.	10/29/12	***************************************	1/04/12 10/30/12	MT		\$1,200.00	0.00						
	1 10%		10/30/12	M-F 10-1030p	CIVI-AII	10-1030p	M	:30	1 🕻	31,200.00 2	0.00 NM	1	\$1,200.00
25 4	1 10/2	20/12		M-F 10-1030p				.00	' 4	71,200.00 2	0.00 / 1111		Ψ1,200.00



Original Date / Revision 10/26/12/ 10/26/12

586587 Flight Dates 10/26/12-10/30/12

Hiatus Dates

Order Sep 00:15:00

Advertiser Akin/R/MO/US Senate

Product MO-US SEN-TODD AKIN- Estimate # 3082

1 /	01-	0										Tota	als
Ln (Contract of	Start	End	Inventory Code	The second control of		Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 25	4	10/29/1	12 10/30/12		CM-All	10-1030p	M	:30	1	\$1,200.002	0.00 NM	1	\$1,200.00
N	EWS			M-F 10-1030p									
	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				İ		
Wee	ek: 10/	29/12	11/04/12	MT	1	\$1,200.00	0.00						
26	4	10/29/1	2 10/30/12	M-F 5-6p	CM-All	5-530p	MT	:30	2	\$600.002	0.00 NM	2	\$1,200.00
N	EWS			5-530p		(5:00 PM-5:	30 PM)						
(V)		rt Date	End Date	Weekdays	Spots/Week	Doto	Dating				l		
Wee	ek: 10/		11/04/12	MT	2	<u>Rate</u> \$600.00	<u>Rating</u> 0.00				l		
27	4		2 10/30/12	M-F 7-9a	CM-All		MT	:30	1	\$525.002	0.00 NM	1	\$525.00
				7-8a		(7:00 AM-8:		100	•	Ψ020.00 Z	0.00 1111	'	φυ <u>2</u> υ.υυ
N	EWS												
Mos	<u>Sta</u> k: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> MT	Spots/Week	<u>Rate</u>	Rating						
E 28	4		2 10/30/12	M-F 7-9a	1	\$525.00	0.00						
L 20	4	10/29/1	2 10/30/12	8-9a	CM-Ali	8-9a (8:00 AM-9:0	MT (λέλ ΩΓ	:30	1	\$525.002	0.00 NM	1	\$525.00
NI	EWS					(0.00 /10-5,	DO ANI						
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				l l		
	k: 10/:		11/04/12	MT'	1	\$525.00	0.00				l l		
E 29	4	10/29/1	2 10/30/12		CM-All	6-7a	M	:30	1	\$600.002	0.00 NM	1	\$600.00
N	EWS			M-F 6-7a									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				ı		
Wee	k: 10/2		11/04/12	M	1	\$600.00	0.00				I		
E 30	4	10/30/1	2 10/30/12	M-F 6-630p	CM-All	6-630p	-T	:30	1	\$900.002	0.00 NM	1	\$900.00
	-14/0			M-F 6-630p		(5:00 PM-5:	30 PM)			,			4000.00
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Wee	<u>اماد</u> 4: 10/2	rt <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
E 31	4		2 10/30/12	M-F 9-10a	CM-All		M	:30	2	\$200.00.2	0.00 3114	•	0000.00
- •	·			M-F 9-10a		(9:00 AM-10		.30	2	\$300.002	0.00 NM	2	\$600.00
NE	EWS					(,						
		t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	k: 10/2		11/04/12	M	2	\$300.00	0.00			····			
E 32	4	10/30/12	2 10/30/12	Tuesday Prime B FOX Prime Tuesd		8p-9p	-T	:30	1	\$2,000.00 3	0.00 NM	1	\$2,000.00
	Ster	t Date	End Date	Weekdays	Spots/Week	Doto	Dating						
Wee	k: 10/2		11/04/12	-T		<u>Rate</u> \$2,000.00	Rating 0.00						
						+-,000,00	0.00				Totals	0.5.00	21 540 00

Totals

35 \$21,540.00



ORDER

Flight Dates 10/17/12-10/22/12

15%

Product

MO-US SEN-TODD AKIN

Original Date / Revision

Contract / Revision

Agency Com

10/24/12 10/24/12

583087 /

Billing Contact

Advertiser Akin/R/MO/US Senate

7669 Staggers Loop Delaware, OH 43015

Strategic Media Placement Agency

Buying Contact

Sales Office DC-M

Sales Region NAT

7669 Staggers Loop Delaware, OH 43015

Agency Ref

00:15:00 Order Sep

Estimate # 2906

09842330 Alt Order #

Billing Type Cash

GENERAL Order Type

EOM/EOC Billina Cycle

Billing Calendar BROADCAST

Demographic A35+

SP-POL **Rev Codes** CAN POL

Product Codes PL1Ba

Priority 3

Advertiser Ref

Primary Account Executive

Dan Driscoll

Start Date **End Date** Order% Account Executive 100% Dan Driscoll

Order Share 25% Market Value 28720

Competing Station		Amount
KCPT	%	Ö
KCTV	25%	7180
KCWE	%	0
KMBC	25%	7180
KMCI	%	0
KPXE	%	0
KSHB	25%	7180
KSMO	%	0

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots Net Amount Gross Amount # of Spots Month 0.00 10/01/12 10/22/12 \$6,103.00 \$7,180.00 October 2012 14 \$6,103.00 \$7,180.00 14 0.00 \$7,180.00 Totals 14 \$6,103.00

											Total	s
Ln Ch	n Start	End	Inventory Code	Break	Start/End 7	Time Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
	a 16/17/	12 10/10/12	M-F 7-0a	CM-Ail	7-82	=1F	:30	No. of Concession,	\$375.603	MK 40.0	2	\$750.0
			7-8a		(7:00 AM-8:	90 am)						
NEI	ws											
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Week	10/15/12	10/21/12	TF	2	\$375.00	0.00						
49	4 10/17/	12 10/19/12	M-F 7-9a	CM-AII	8-9a	TF	30	2	\$375.003	0.00 NM	2	\$750.C
			8-9a		(8:00 AM-0:	90 AM)						
NE	WS		<u> </u>			\\\\\\.						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	16/15/12	10/21/12	~TF	2	\$375.00	0.60						
3	4 10/17/	12 10/19/12	M-F 5-6p	CM-All	5-530p	***TF**	30	2	\$400.003	0.00 NM	2	\$800.0
			6-530p		(5:00 PM-5:	30 PM)						
NE	ws									1		
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Mank	10/45/12	10/21/12	PF	2	\$400.00	0.00						

WDAF-TV

Print Date: 10/24/12

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583087

Flight Dates 10/17/12-10/22/12

Hiatus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep

00:15:00

Advertiser Akin/R/MO/US Senate

Product MO-US SEN-TODD AKIN Estimate #

2906

	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ts F	Rate Pri	Rtg Type	Tota Spots	ils Amoun
n Ch	and a second measurement of the second	2 10/19/12	M-F 6-6p	The state of the s	530-6p	TE	anne anno ann ann ann ann ann ann ann ann an	namaranian and and a second	00.603	0.00 NM	encomment	\$500.0
TE 14	10/11/11	A INTERIA	530-Cp		(5:30 PM-6	**	,90	e 42	ಜಿಎ.ಎಸ ಸ	G'NO Littel	*	Same, r
NEWS	ì										l	
	art Date	End Date	Weekdays	Spots/Week	Rete	Rating						
Wesk: 10	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	10/21/12	TF	2	\$400,00	0.00						*****
5 4	10/17/1	2 10/19/12	M-F 6-630p	CM-All	6-630p	TF	:30	2 \$5	40.003	0.00 NM	2	\$1,080.
NEWS			M-F 6-630p									
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10)/15/12	10/21/12	TF	2	\$540.00	0.00						
8 4	10/17/1	2 10/19/12	M-F 9-10p	CM-All	9-93 0 p	TF	:30	3 \$8	00 00 3	0.00 NM	0	\$0.0
A 1871 A 10			9-930p		(9:00 PM-9	:30 PM)						
NEWS	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					Ì	
Week: 10	alastratis dominana medicina	10/21/12	restrore	MONTH	\$800.00	0.00						
	h Date Ra		escription		/End Time		Weekdays	Length		Rta Type		
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	redited											
		2-10/21/12 N	1-F 9-10p	9-93	0p	(9:00 PM-9:30	PThF	:30	(\$800.00)	0.00 NM		
	rocited											
		2-10/21/12 N	1-F 9-10p	9-93	0p	(9:00 PM-9:30	<i>P</i> ThF	:30	(\$800.00)	0.00 NM		
· · · · · · · · · · · · · · · · · · ·	redited						·····		·	**************************************		
9 4	10/22/1	2 10/22/12	M-F 9-10p	CM-All	9-930p	M	:30	1 \$8	00.003	0.00 NM	0	\$0.
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	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
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	h <u>Date Re</u>		lescription	***************************************	/End Time		Weekdays	Lanath	fix and an			
	4 10/22/12						-hitematicanania himitan	Length	47-040-0-0	Rio Type		
\$57F	to although	e-inernie	1-F 9-10p	9-93	0p	(9:00 PM=9:30	M4" " " " " " " " " " " " " " " " " " "		47-040-0-0	Rio Iyre 0.00 NM		
A DESCRIPTION OF THE PERSON OF	rodited		Opposition is an extension of the separated by the paper of the separate extension of the separa		gamman from stray bands yeller differ to political parts of the		AM	:30	(\$860.00)	0.00 NA		
- The second			M-F 630-7p		0р 630-7р	(2:00 PM=9:30 M	AM	:30	47-040-0-0	and and analytical and		\$ 0.
10 4	10/22/1		Opposition is an extension of the separated by the paper of the separate extension of the separa		gamman from stray bands yeller differ to political parts of the		AM	:30	(\$860.00)	0.00 NA		\$ Q.
10 4 NEW8	10/22/1		M-F 630-7p		630-7р		AM	:30	(\$860.00)	0.00 NA		\$ Q.
10 4 NEWS Si Week: 10	10/22/1 an Date 3/22/12	2 10/22/12 End Date 10/28/12	M-F 630-7p M-F 630-7p	CM-All Spots/Week	630-7р	M	AM	:30	(\$860.00)	0.00 NA		\$0.
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NEWS Str Week: 10 ipel Ci f CA	10/22/1 and Date 0/22/12 h Date Ra 4 10/22/12 redited	2 10/22/12 End Date 10/28/12 inge D 2-10/28/12 M	M-F 630-7p M-F 630-7p Weekdays M lescription 4-F 630-7p	CM-All Spots/Week 1 Star 630-	630-7p Rate \$1,900.00 /End Time 7p	Bating 0.90	RM30 Weekdays	:30 1 \$1,0 Length :30((\$860.00) 00.003 Rate \$4,000.00)	0.00 NM 0.00 NM Rtg Typs 0.00 NM	0	."
NEWS Street 10 ipol Cl f GA 11 4 NEWS	10/22/1 art Date 0/22/12 h Date Ra 4 10/22/12 redited 10/18/1	2 10/22/12 End Date 10/28/12 Inge D 2-10/28/12 A 2 19/19/12	M-F 630-7p M-F 630-7p Weekdays M	CM-All Spots/Week 1 Star 630- CM-All	630-7p Rate \$1,000.00 /End Time 7p 6-7a	Bating 0.90	RM30 Weekdays	:30 1 \$1,0 Length :30((\$860.00) 00.003 Rate \$4,000.00)	0.00 NM 0.00 NM Rtg Typs 0.00 NM	0	."
NEWS Street 10 ipol Cl f GA 11 4 NEWS	10/22/1 art Date 0/22/12 h Date Ra 4 10/22/12 redited 10/18/1	2 10/22/12 End Date 10/28/12 inge D 2-10/28/12 M	M-F 630-7p M-F 630-7p Weekdays M	CM-All Spots/Week 1 Star 630-	630-7p Rate \$1,900.00 /End Time 7p 6-7a Rate	Bating 0.90	RM30 Weekdays	:30 1 \$1,0 Length :30((\$860.00) 00.003 Rate \$4,000.00)	0.00 NM 0.00 NM Rtg Typs 0.00 NM	0	."
NEWS Silvesk: 10 Del Cl G T T NEWS Str Week: 10	10/22/1 art Date 0/22/12 h Date Ra 4 10/22/12 redited 10/18/1	2 10/22/12 End Date 10/28/12 Inge 2-10/28/12 A 2 10/19/12 End Date	M-F 630-7p M-F 630-7p Weekdays M Pescription A-F 630-7p M-F 6-7a M-F 6-7a Weekdays	CM-All Spots/Week 1 Star 630- CM-All Spots/Week 1	630-7p Rate \$1,900.00 /End Time 7p 6-7a Rate	Bating 0.90	Weekdays M	:30 1 \$1,0 Length 306	(\$860.00) 00.003 Rate \$4,000.00)	0.00 NM 0.00 NM Rtg Typs 0.00 NM	0	\$400. \$0.
NEWS Sil Week: 10 Or 11 4 NEWS Sil Week: 10	10/22/1 ant Date 0/22/12 h Date Ra 4 10/22/12 redited 10/18/1 art Date 0/15/12 10/20/1	2 10/22/12 End Date 10/28/12 inde D 2-10/28/12 A 2 10/19/12 End Date 10/21/12 2 10/20/12	M-F 630-7p M-F 630-7p Weekdays M Pescription 4-F 630-7p M-F 6-7a M-F 6-7a Weekdays Sa 10-1030p Sa 10-1030p	CM-All Spots/Week 1 Star 630- CM-All Spots/Week 1 CM-All	630-7p Rate \$1,000.00 /End Time 7p 6-7a Rate \$400.00 10-1030p	Bating 0.99 TF Rating 0.90	Weekdays M	:30 1 \$1,0 Length 306	(\$860.00) 00.00 3 Rate \$4,000.00)	0.00 NM 0.00 NM Rtg Type 0.00 NM	0	\$400.
NEWS Sir Week: 10 inel Ci f Or 11 4 NEWS Str Week: 10 12 4	10/22/1 ant Date 0/22/12 h Date Ra 4 10/22/12 redified 10/18/1 ant Date 10/15/42 10/20/1	2 10/22/12 End Date 10/28/12 inde D 2-10/28/12 A 2 10/19/12 End Date 10/21/12 2 10/20/12 End Date	M-F 630-7p M-F 630-7p Weekdays M Pescription A-F 630-7p M-F 6-7a M-F 6-7a Weekdays Sa 10-1030p Sa 10-1030p Weekdays	CM-All Spots/Week 1 Star 630- CM-All Spots/Week 1 CM-All	630-7p Rate \$1,000.00 /End Time 7p 6-7a Rate \$400.00 10-1030p	Rating 0.90 Rating 0.90	Weekdays M	:30 1 \$1,0 Length 306	(\$860.00) 00.00 3 Rate \$4,000.00)	0.00 NM 0.00 NM Rtg Type 0.00 NM	0	\$400.
NEWS Sti Week: 10 Pel Ci 1 Cr 11 4 NEWS Sti Week: 10 12 4 Week: 10	10/22/1 ant Date 0/22/12 h Date Ra 4 10/22/13 redited 10/18/1 ant Date 0/15/12 ant Date 0/15/12	2 10/22/12 End Date 10/28/12 Inge D 2-10/26/12 M 2 19/19/12 End Date 10/21/12 2 10/20/12 End Date 10/21/12	M-F 630-7p M-F 630-7p Weekdays M Pescription A-F 630-7p M-F 6-7a M-F 6-7a Weekdays Sa 10-1030p Sa 10-1030p Weekdays	CM-All Spots/Week 1 Star 630- CM-All Spots/Week 1 CM-All Spots/Week 1	630-7p Rate \$1,000.00 VEnd Time 7p 6-7a Rate \$400.00 10-1030p Rate \$800.00	Rating 0.00 Rating 0.00 Rating 0.00	:30 Weekdays :30	1 \$1,0 Length 30/	(\$860.00) 00.003 Rate \$4,000.00) 00.003	0.00 NM Rta Typs 0.00 NM 0.00 NM	1	\$400.
NEWS Sti Week: 10 ipel Ci 1	10/22/1 ant Date 0/22/12 h Date Ra 4 10/22/13 redited 10/18/1 ant Date 0/15/12 ant Date 0/15/12	2 10/22/12 End Date 10/28/12 inde D 2-10/28/12 A 2 10/19/12 End Date 10/21/12 2 10/20/12 End Date	M-F 630-7p M-F 630-7p Weekdays M	CM-All Spots/Week 1 Star 630- CM-All Spots/Week 1 CM-All Spots/Week 4 sam ga@M-All	630-7p Rate \$1,000.00 VEnd Time 7p 6-7a Rate \$400.00 10-1030p Rate \$800.00 Verious	Rating 0.00 Rating 0.00 Rating 0.00	:30 Weekdays :30	1 \$1,0 Length 30/	(\$860.00) 00.00 3 Rate \$4,000.00)	0.00 NM 0.00 NM Rtg Type 0.00 NM	1	\$400. \$600.
NEWS Str Week: 10 11 4 NEWS Str Week: 10 12 4 Week: 10 13 4	10/22/1 ant Date 0/22/12 h Date Ra 4 10/22/12 redited 10/18/1 ant Date 0/15/12 10/20/1	2 10/22/12 End Date 10/28/12 Inge D 2-10/28/12 A 2 19/19/12 End Date 10/21/12 2 10/20/12 End Date 10/21/12 2 10/20/12	M-F 630-7p M-F 630-7p Weekdays M	CM-All Spots/Week 1 Star 630- CM-All Spots/Week 1 CM-All Spots/Week 1 Spots/Week 1	630-7p Rate \$1,000.00 /End Time 7p 6-7a Rate \$400.00 10-1030p Rate \$800.00 Various (6.30 PM-9	Rating 0.00 Rating 0.00 Rating 0.00	:30 Weekdays :30	1 \$1,0 Length 30/	(\$860.00) 00.003 Rate \$4,000.00) 00.003	0.00 NM Rta Typs 0.00 NM 0.00 NM	1	\$400.
NEWS Str Week: 10 11 4 NEWS Str Week: 10 12 4 Week: 10 13 4	10/22/1 ant Date 0/22/12 h Date Ra 4 10/22/12 redited 10/18/1 ant Date 0/15/12 10/20/1 ant Date 0/15/12 10/20/1	2 10/22/12 End Date 10/28/12 Inge D 2-10/26/12 M 2 19/19/12 End Date 10/21/12 2 10/20/12 End Date 10/21/12	M-F 630-7p M-F 630-7p Weekdays M	CM-All Spots/Week 1 Ster 630- CM-All Spots/Week 1 CM-All Spots/Week 1 spots/Week 1 spots/Week 3 spots/Week	630-7p Rate \$1,000.00 VEnd Time 7p 6-7a Rate \$400.00 10-1030p Rate \$800.00 Verious	Rating 0.00 Rating 0.00 Rating 0.00	:30 Weekdays :30	1 \$1,0 Length 30/	(\$860.00) 00.003 Rate \$4,000.00) 00.003	0.00 NM Rta Typs 0.00 NM 0.00 NM	1	\$400. \$600.

Print Date: 10/24/12

Page 3 of 3

583087

Flight Dates 10/17/12-10/22/12

Histus Dates

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Akin/R/MO/US Senate

Product MO-US SEN-TODD AKIN

Estimate # 2906

Ln C	ih	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spo	s	Rate Pri	Rtg Type S		Amount
	Series de		Marin Paris Principles (M	An Jos Gons								and the property of the second	
				Su 18-1930p									
	Star	t Date	End Date	<u>Weekdays</u>	Spets/Week	Rate	Rating				I		
Wee	k: 10/1	5/12	10/21/12	5	1	\$800.00	0.60						
E 15	4	10/22/12	10/22/12	M-F 1030-1102p	CM-All	1030-1102p	М	- :30	1 \$	00.002	0.00 NM	0	\$0.00
				M-F 1030-1102p									
	Sia	t Date	End Date	Weekdays	Spcts/Week	Rate	Railne				l		
Wee	k: 10/2		10/28/12	Manana	1	\$600.00	0,00				Ĭ		
Spot	Ωh	Date Rar	10e D	escription	Starf	/End Time		Weekdays	Longib	Bate	Big Type		
1	4	10/22/12	-10/20/12 N	I-F 1030-1102p	1030)-1102p		M	:30	(\$500.00)	0.00 NA4		
	Çro	dited									1		
											Tetals	14	\$7.180.00

Page 1 of 2



ORDER

ONDEN

Flight Dates 10/23/12-10/24/12

<u>Order Sep</u> 00:15:00

Product Estimate # 2956

Contract / Revision 585173 / MO-US-SEN TODD AKIN Alt Order # 09849385

Original Date / Revision
Agency Com 15%
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC

Advertiser Akin/R/MO/US Senate

7669 Staggers Loop

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Delaware, OH 43015

Demographic A35+

Agency Strategic Media Placement Rev Codes SP-POL CAN POL

Buying Contact Sales Office DC-M Product Codes PL1Ba

7669 Staggers Loop
Delaware, OH 43015

Sales Region NAT
Priority 3
Agency Ref
Advertiser Ref

Primary Account Executive Dan Driscoll

Order%

Start Date

Account Executive

Dan Driscoll 100%
Order Share 25% Market Value 23320

End Date

Competing Station % of Order Amount **KCPT** % 0 **KCTV** 25% 5830 **KCWE** % 0 5830 **KMBC** 25% % 0 **KMCI** % 0 **KPXE KSHB** 25% 5830 % 0 **KSMO**

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots # of Spots Net Amount Gross Amount Month 0.00 10/01/12 10/24/12 \$4,955.50 \$5,830.00 October 2012 \$4,955.50 \$5,830.00 9 Totals 9 \$4,955.50 \$5,830.00 0.00

												Tota	s
Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
1	4	10/23/12	10/24/12	M-F 7-9a	CM-All	8-9a	-TW	:30	2	\$375.003	0.00 NM	2	\$750.00
				8-9a		(8:00 AM-9:0	00 AM)				ì		
	NEWS	3					·						
	St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
W	eek: 10)/22/12	10/28/12	-TW	2	\$375.00	0.00				1		
2	4	10/23/12	10/24/12	M-F 5-6p	CM-All	5-530p	-TW	:30	2	\$400.003	0.00 NM	2	\$800.00
~-				5-530p		(5:00 PM-5:	30 PM)						
	NEWS												
	St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10)/22/12	10/28/12	-TW	2	\$400.00	0.00						
3	4	10/23/12	10/24/12	M-F 6-630p	CM-All	6-630p	-TW	:30	2	\$540.003	MA 00.0	2	\$1,080.00
			//	-M-F 6-630p				997-141					
	MILLIC	DNAIRE		•							1		
	St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 10)/22/12	10/28/12	-TW	2	\$540.00	0.00				1		

Print Date: 10/24/12

Page 2 of 2

585173

Flight Dates 10/23/12-10/24/12

<u>Hiatus Dates</u>

Original Date / Revision 10/24/12/ 10/24/12

Order Sep 00:15:00

Advertiser Akin/R/MO/US Senate

Product MO-US-SEN TODD AKIN

Estimate # 2956

Ln Cl	n Starf	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type		tals Amount
E 4	4 10/23	12 10/24/12			9-930p	-TW	- :30	2 \$	800.003	0.00 NM	1	\$800.00
NE'	ws		9-930p		(9:00 PM-9	:90 PM)						
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week	: 10/22/12	10/28/12	-TW	2	\$800.00	0.00						
Spot	Ch Date F	tange D	<u>escription</u>	Start	/End Time		<u>Weekdays</u>	Length	<u>Rate</u>	Rtg Type		
2	4 10/22/	12-10/28/12 N	1-F 9-10p	9-93	Ср	(9:00 PM-9:30 P	'-TW	- :30	(\$800.00)	MN 00.0		
	Credited											
E 5	4 10/24	12 10/24/12	World Series	CM-All	6p-CC	W	- :30	1 \$2	300.002	0.00 NM	1	\$2,300.00
			World Series on	FOX								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week	: 10/22/12	10/28/12	W	1	\$2,300.00	0.00						
E 6	4 10/24	12 10/24/12	M-F 430a News	CM-All	430-5a	~-W	- :30	1 \$	100.003	0.00 NM	1	\$100.00
			M-F 430-5a New	5								
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week	: 10/22/12	10/28/12	W	1	\$100.00	0.00						
										Totals	ð	\$5,830.00

00:15:00

POL

WDAF-TV

ORDER

Flight Dates 10/23/12-10/24/12

		made its junioratories and singuistic physical and physic
NEWS	Product	Estimate # C23C24
Contract / Revision 585515 /	SPENCE FOR MO GOV	Alt Order # 09850996
Original Date / Revision	Agency Com 15%	Billing Type Cash
10/23/12 10/23/12	Billing Contact	Order Type GENERAL
AdvertiserSpence, David/R/Mo Gov		Billing Cycle EOM/EOC
The state of the s	814 King Street	Billing Calendar BROADCAST
	Suite 400	Demographic A25-54

Alexandria, VA 22314

Agency Smart Media Group LLC Buying Contact Nicole Graff

814 King Street Suite 400 Alexandria, VA 22314 Sales Office DC-M Sales Region NAT Agency Ref

SP-POL CAN Rev Codes Product Codes PL1Ea **Priority DEFAULT** Advertiser Ref

Order Sep

Primary Account Executive Dan Driscoll

Account Executive	Order%	Start Date	End Date
	The second se		
Dan Driscoil	100%		

Order Share 25% Market Value 24500

Competing Station		Amount
KCPT	%	0
KCTV	25%	6125
KCWE	%	0
KMBC	25%	6125
KMCI	%	0
KPXE	%	0
KSHB	25%	6125
KSMO	%	0

Order Totals	ì		Billing Plan										
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount G	ross Amount				
October 2012	18	\$5,206.25	\$6,125.00		10/01/12	10/24/12	10	\$5,206.25	\$6 ,125.00				
Totals	18	\$5,206.25	\$6,125,00	0.00									

Ln	Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Tota Spots	Amount
1	4	10/24/12	10/24/12	M-F 9-10a	CM-AII	9-16a	W	:30	1	\$200.003	0,00 NM	Ĭ	\$200.00
	NEW	SAT 9A		M-F 9-10a							ĺ		
	-	.,	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek 1	0/22/12	10/28/12	~~~~	1	\$200.00	0.00						
2	4	10/24/12	10/24/12	M-F 9-10a	CM-All	9-10a	400 == 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	:30	1	3200.003	0.00 NM	1	\$200.00
				M-F 9-10a							,		4.0
	NEW	S AT_9A			···-								
	9	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	leek; 1	0/22/12	10/28/12	W	1	\$200.00	0.00						
3	4	10/24/12	10/24/12	M-F 12p-1p	CM-All	12-1p	~ ~ ¥ ~ ~ ~ ~	:30	1	\$200.003	0.00 NM	1	\$200.00
				M-F 12-1p							ê		
	NOOI	4 NEWS											
	S	tart Date	End Date	Weekdays	Spots/Week	Raie	Ratino				į		
V	leek: 1	0/22/12	10/28/12		1	\$200.00	0.00				I		

Print Date: 10/23/12

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Contract / Revision

585515

Flight Dates 10/23/12-10/24/12

Hiatus Dates

Original Date / Revision 16/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov Product SPENCE FOR MO GOV Estimate # C23C24

ı Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Tota Spots	Amount
4		2 10/24/12	M-F 12p-1p	CM-AII			:30	1	\$200.003	0.00 NM	Control Control of State of	\$200.0
			M-F 12-1p									
NOON I		Frad State	Mankakara	Controlling	Data	Dating						
<u>হ্বার</u> Week: 10/	rt Date 22/12	End Date 10/28/12	Weekdays W	Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
5 4	The second of th	2 10/24/12	M-F 3-4p	CM-All	Towns the second		:30	1	\$100.003	0.00 NM	1	\$100.0
			M-F 3-4p									
JUDGE		err1 60 1	101	C	Onto	Flatima						
<u>518</u> Week: 10/	rt Date 92/12	End Date 10/28/12	Weekdays	Spots/Week	<u>Rate</u> \$100.00	Rating 6.60						
3 4	THE RESERVE THE PERSON NAMED IN	2 10/24/12	M-F 3-4p	CM-All			:30	1	\$250.003	0.00 NM	1	\$250.0
			M-F 3-4p				-					
JUDGE												
(4,-4,-	rt Dais	End Date 10/28/12	Weekdays	Spots/Week	<u>Rate</u> \$250.00	Rating 0.00						
Week: 10/		10/20/12 2 10/24/12	M-F 5-630a		\$250.00 5-530a	~~\\\ ~~~	:30	1	\$200.003	0.00 NM	1	\$200.0
, 4	i directi i	e inicative	M-F 5-530a	Ziolt.iii	Q-000m	**	, totale	•	Service Services and the services	MINER SOLE	,	#10 H D 1
NEWS	5A											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	Water Company of the Works	10/28/12		7 OS 6 AU	\$200.00	0,00 W	:30		\$200.003	0.00 NM	1	\$200.
8 4	10/29/1	2 10/24/12	M-F 630-6a M-F 530-6a	Civi-Aii	530-6a	**************************************	,30	1	ತಿಜಿಲ್ಲಿ, ಬ್ಲು ತಿ	O'DO HAIN	•	#\$KV.
NEWS	6A		the same of the second section									
	nt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	AND RESIDENCE OF CARPORT	10/28/12	W	1	\$200.00	0.00	. —			0.00		0070
9 4	10/24/1	2 10/24/12	M-F 7-9a M-F 7-9a	CM-All	7-9a		:30	1	\$375.003	0.00 NM	1	\$375.
NEWS			(Ma) · Farres									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	and the fifth was the last the	1	\$376.00	0,00		sendlmiðletts		· · · · · · · · · · · · · · · · · · ·		
0 4	10/24/1	2 10/24/12		CM-AII	5-6p		:30	1	\$400.003	0.00 NM	1	\$400.
NEWS			м-F 6-бр									
. 4 100	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10	THE PERSON NAMED IN COLUMN TWO	10/28/12	as or War as as	1	\$400.00	0.00	water of the state	والمالية والمستحدد				
11 4	10/24/1	2 10/24/12	M-F 5-6p	CM-All	5-6p	W	:30	1	\$400.003	0.00 NM	1	\$400.
NEWS			M-F 5-6p									
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	W	1	\$400.00	0.00						
2 4	10/24/1	2 10/24/12	**	CM-All	10-1030p	\	:30	1	\$800.003	O.QQ NM	1	\$800.
eav M	EWS AT 1	.	M-F 10-1030p									
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/28/12	W	1	\$800.00	0.00						
3- 4	10/24/1	2 10/24/12	-M-F 1030-1102p	CM-All	1030-1102p	~-\\\\	:30	1	\$400.003	0.00 NM	1	\$400.
k spece a zwa	4854		M-F 1030-1102p									
NEWS		End Date	Maakdaus	Spots/Week	Rate	Dating						
<u>30</u> Week: 10	irt Date /22/12	<u> 10/28/12</u>	Weekdays	<u> </u>	\$400.00	<u>Rating</u> 0.00						
14 4		2 10/24/12	AND THE PROPERTY OF THE PROPER	CM-All	and the second 	~~\\.\.\.\.\.\.\.\.\.\.\.\.\.\.\.\.\.\.	:30	7 2	\$600.003	MM 00,0	2	\$1,200.
			M-F 6-7a					-				

Print Date: 10/23/12

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585515

Flight Dates 10/23/12-10/24/12

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser Spence, David/R/Mo Gov Product SPENCE FOR MO GOV

Estimate # C23C24

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Autoria and the second	Amount
14 4	10/24/12	10/24/12		CM-All	0-7a	han its of san and any in-	:30	2	\$600. 003	0.00 HA	2	\$1,260.00
NEWS			M-F 6-7a									
	nt Date /22/12	End Date 10/28/12	Weekdays	Spots/Week 2	<u>Rate</u> \$600.00	Bating 0.00						
15 4	10/24/12	THE RESERVE THE PROPERTY OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TRANSPORT NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TRANSPORT NAMED IN COLUMN TRANSPORT NAMED IN COLUMN TRANSPORT NAM	M-F 7-9a	CM-All	7-9a	~ W- ~ ~	:30	2	\$375.003	0.00 NM	2	\$750.00
			M-F 7-9a									
News												
Sta	et Date	End Date	<u>Weekdays</u>	Spots/Week	Rate							
Week: 10	/22/12	10/28/12	~~\\\-~	2	\$375,00	0.00	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		The state of the s			
16 4	10/24/12	10/24/12	M-F 4-5p	CM-All	4-5p		:30	1	\$250.003	0.00 NM	1	\$250.00
			M-F 4-5p								Ì	
JUDGE	JUDY											
Str	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/22/12	10/28/12		1	\$250.00	0.00						
										Tetals	18	\$6,125.00
												,



ORDER

Flight Dates 10/23/12-10/24/12

<u>Order Sep</u> 00:15:00

Product Estimate # 2956

Contract / Revision 585173 / MO-US-SEN TODD AKIN Alt Order # 09849385

Original Date / RevisionAgency Com15%Billing TypeCash10/22/1210/22/12Billing ContactOrder TypeGENERAL

Advertiser Akin/R/MO/US Senate

7669 Staggers Loop

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Delaware, OH 43015

Demographic A35+

Agency Strategic Media Placement Demographic A35+

Buying Contact

Solor Office DC M

Rev Codes SP-POL CAN POL

Braduat Codes Bl 18a

Sales Office DC-M Product Codes PL1Ba
Sales Region NAT Priority 3

7669 Staggers Loop

Delaware, OH 43015

Agency Ref

Advertiser Ref

Primary Account Executive
Dan Driscoll

Account Executive Order% Start Date End Date

Dan Driscoll 100% Order Share 25% Market Value 16920

Competing Station % of Order Amount **KCPT** % 0 **KCTV** 25% 4230 **KCWE** % 0 **KMBC** 25% 4230 **KMCI** % 0 % **KPXE** 0 **KSHB** 25% 4230 **KSMO** % 0

Order Totals Billing Plan Rating Start Date End Date # of Spots Net Amount Gross Amount # Spots Net Amount Gross Amount Month 0.00 10/01/12 \$3,595,50 October 2012 8 \$3,595.50 \$4,230.00 10/24/12 8 \$4,230.00 8 \$3,595,50 \$4,230,00 0.00 Totals

ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Davs	Len Sp	nte	Rate Pri	Rtg Type	Tota Spots	ls Amount
E 1	4		10/24/12	M-F 7-9a	CM-AII		-TW	:30	2	\$375.003	0.00 NM	2	\$750.00
	NEWS			8-9a		(8:00 AM-9:0	00 AM)						
W	<u>Sta</u> /eek: 10		End Date 10/28/12	<u>Weekdays</u> -Tw	Spots/Week 2	<u>Rate</u> \$375.00	Rating 0.00						
E 2	4	10/23/12	10/24/12	M-F 5-6p 5-530p	CM-All	5-530p (5:00 PM-5:	-TW	:30	2	\$400.003	0.00 NM	2	\$800.00
***************************************	NEWS		*****										
W	<u>Sta</u> leek: 10/		End Date 10/28/12	<u>Weekdays</u> -TW	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00					- 144.1	
E 3	4	10/23/12	10/24/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	~TW	:30	2	\$540.003	0.00 NM	2	\$1,080.00
	MILLIO	NAIRE								200.11		******	
	<u>Sta</u>	irt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				1		
W	leek: 10	/22/12	10/28/12	-TW	2	\$540.00	0.00						

Print Date: 10/22/12

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585173

Flight Dates 10/23/12-10/24/12

Hiatus Dates

<u>Original Date / Revision</u> 10/22/12/ 10/22/12

Order Sep 00:15:00

Advertiser Akin/R/MO/US Senate

Product MO-US-SEN TODD AKIN

Estimate # 2956

										Tot	als
Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 4 4 10/23/12	10/24/12	M-F 9-10p 9-930p		9-930p (9:00 PM-9:3	-TW 30 PM)	:30	2	\$800.003	0.00 NM	2	\$1,600.00
NEWS Start Date E	nd Date	Weekdays	Spots/Week	Rate	Rating						
	0/28/12	-TW	2	\$800.00	0.00						
									Totals	8	\$4,230.00